



# Business Partnerships Platform Concept Note



Application number	
Initiative title	
Country	

1. **PURPOSE** of the initiative that is being proposed

2. **CHALLENGE** that the initiative and the partners are seeking to address and how it will contribute to COVID-19 recovery.

### 3. METHOD

a. What activities will the partners undertake?



b. What will be the results of these activities, both during the initiative and immediately following the partnership period?



c. How will the outcomes of the initiative contribute to addressing the challenge identified above?

Partner name:

Why is the partner important to the initiative? What value do they bring/add?

What is the partner responsible for? What will each partner contribute?

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Australian Department of Foreign Affairs and Trade

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#### 4. PARTNERS

Partner name:

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## 5. COMMERCIAL IMPACT

- a. What's the business opportunity of the initiative?
  
  
  
  
  
  
  
  
  
  
- b. How does the initiative align with the core business and capabilities of partners?
  
  
  
  
  
  
  
  
  
  
- c. Why can't the partners do this independently without the BPP?
  
  
  
  
  
  
  
  
  
  
- d. How will this initiative be sustainable?

## 6. SOCIAL AND ENVIRONMENTAL IMPACT

- a. What is the change the initiative will create for producers, consumers, suppliers and/or other key identified groups?
  
  
  
  
  
  
  
  
  
  
- b. What is expected to be the wider sector/market benefits from the initiative?
  
  
  
  
  
  
  
  
  
  
- c. How does the initiative address gender barriers or opportunities? Are other forms of inclusion planned/anticipated? If so, how?
  
  
  
  
  
  
  
  
  
  
- d. Does the initiative address climate change (mitigation or adaptation) and contribute to green economic recovery? If so, how?

## 7. PROJECT & PARTNERSHIP RISKS

a. What are the key challenges and risks for partners in undertaking this initiative?

## PROJECT & PARTNERSHIP RISK MITIGATIONS

b. How does the BPP and this partnership help to mitigate these risks?

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## 8. INDICATIVE METRICS to measure the social and commercial impact of initiative

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## 9. PROPOSED TARGET / SCALE of the initiative

a. What are the proposed business and social targets of the initiative?

b. What is the likely scale of impact?

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## 10. INDICATIVE BUDGET from the BPP to undertake the initiative

Indicative partner co-contributions	BPP	Partner 1	Partner 2	Partner 3
Cash				
In kind	n/a			

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