

## Partnership Overview

This partnership will establish community-based ecotourism homestays in the Madi Valley of Nepal, located in the southern ‘buffer zone’ of Chitwan National Park. Chitwan is a World Heritage Site and the second most popular tourist destination in Nepal. The current tourist products are short term and have limited positive impact for local communities, despite the popularity. Ecotourism is not well established in Madi Valley and the partners propose to address this imbalance by growing community-based ecotourism options in the valley.

## Creating Shared Value

Under-represented members of the community (i.e. women, youth and those with disabilities) can contribute to their local economy through this initiative while reducing the human/wildlife conflict present in the region. The Intrepid Group will benefit by an additional commercial offering that meets their expectations for delivering sustainable and experience-rich tourism. WWF will continue to work and advance wilderness conservation in communities in Madi Valley.

### Intrepid Group

The Intrepid Group is the world’s largest provider of adventure travel experiences. In 37 years of operation, the company has adhered to a socially and environmentally responsible ethos. Intrepid Group will provide funding, and in-kind support to; create the travel product in Madi Valley, select appropriate suppliers/activities and provide training. Intrepid will market and sell the trips to global audiences – guaranteeing almost immediate access to significant volume of visitors once infrastructure is in place.



### World Wide Fund for Nature (WWF)

The World Wide Fund for Nature (WWF) is an NGO founded in 1961, working in the field of the wilderness preservation, and the reduction of humanity's footprint on the environment. WWF-Nepal will lead the establishment of the ecotourism homestays. Through its in-kind support, WWF will deliver governance and management procedures, community benefit sharing mechanisms, hospitality industry skills, business skills and mentoring relationships.



### Department of Foreign Affairs and Trade (DFAT)

DFAT’s expertise in development contributes to building stronger, more inclusive private sector growth in the Asia-Pacific region. DFAT does this through sharing its deep knowledge of business, political and regulatory environments, access to professional networks and catalytic funding. The BPP is designed as an entry point for new partners, Australian and overseas entities, to work with DFAT to deliver social impact and commercial returns in the region. The BPP actively promotes initiatives that drive women’s economic empowerment.



<b>Location</b>		<b>Country Nepal</b>	
		<b>Region South Asia</b>	
<b>Total Funding</b>		DFAT Contribution <b>\$150,000</b>	Private Sector Contribution <b>\$150,000</b>
<b>Shared Value Proposition</b>		<b>Reconceiving products and/or markets</b>	<b>Enabling local cluster development</b>
<b>Sector</b>		<b>Tourism</b>	



The BPP provides ecotourism and wildlife programs to the Madi Valley community.