

Partnership Overview

Karma Healthcare provides affordable, accessible and quality primary health care to under served communities in rural and peri-urban India. This partnership aims to increase community awareness of health information and the availability of health options, and reduce the financial barriers to accessing quality and affordable primary health care in Bhilwara district in Rajasthan state. Six clinics will be established in target communities comprising of five e-Doctor clinics where rural patients can consult with a qualified doctor over an audio-video link, and one “Super-Spoke” clinic offering a wider range of diagnostic services. Underscoring the partnership will be an intense community outreach program including public awareness campaigns, grass roots mobilisation, and screening drives for anaemia, malnutrition, non-communicable diseases, and vector borne diseases.

Shared Value

More than half of Bhilwara district’s women of reproductive age are anaemic and 42 per cent of children under the age of five are under weight. By improving both their knowledge of and access to quality primary health care, communities will be better able to make informed decisions about their health and, with them, improved health outcomes. If Karma Healthcare’s e-Doctor “Super-Spoke” model demonstrates commercial viability in Bhilwara district, the model could be replicated elsewhere. This partnership will deliver improved primary health care options to a catchment area of more than 225,000 people.

Partners

Karma Healthcare

Established in 2014, Karma Healthcare provides medical services to under-served communities in India.

An innovative health-tech enterprise, Karma Healthcare improves health outcomes by providing affordable, accessible and quality primary health care in rural and peri-urban India through a combination of technology and face-to-face health centres.



The Smile Foundation

The Smile Foundation is an Indian non-government organisation directly benefitting over 600,000 children and their families through more than 250 projects spanning education, health care, livelihoods and women’s empowerment.

Through its mobile hospitals and health camps, the Foundation brings health care to under-served communities. The Smile Foundation works in more than 950 communities across 25 Indian states.



Department of Foreign Affairs and Trade (DFAT)

DFAT’s expertise in development contributes to building stronger, more inclusive private sector growth in the Asia-Pacific region. DFAT does this through sharing its deep knowledge of business, political and regulatory environments, access to professional networks and catalytic funding. The Business Partnerships Platform is designed as an entry point for new partners, Australian and overseas entities, to work with DFAT to deliver social impact and commercial returns in the region. The BPP actively promotes initiatives that drive women’s economic empowerment.



Total Funding \$815,217		DFAT Contribution \$406,842	Private Sector Contribution \$408,375
Beneficiaries		13,000 people accessing improved health services.	
Sector		Health	
Shared Value Proposition		Reconceiving products and/or markets, Enabling local cluster development	